

# **GOTBio Consulting Services**

## **- Strategic Planning and Business Development**

- Market Analysis and Opportunity Assessment
- Business Model Development
- Competitive Landscape Analysis
- Strategic Partnerships and Collaborations
- Go-to-Market Strategy

## **- Funding and Financial Consulting**

- Grant Writing and SBIR/STTR Proposals
- Venture Capital and Investor Pitch Preparation
- Financial Modeling and Forecasting
- Budget Planning and Resource Allocation
- Valuation and Fundraising Strategy

## **- Regulatory and Compliance Consulting**

- FDA and EMA Regulatory Strategy
- IND/IDE, BLA, NDA, and ANDA Submission Support
- Quality Management Systems (QMS) Implementation
- Good Laboratory Practice (GLP), Good Manufacturing Practice (GMP), and Good Clinical Practice (GCP) Compliance
- Clinical Trial Design and Management

## **- Scientific and Technical Consulting**

- Research and Development Strategy
- Technology and IP Assessment

- Data Analysis and Bioinformatics Support
- Product Development and Optimization
- Lab Setup and Equipment Sourcing

#### **- Intellectual Property and Legal Consulting**

- Patent Strategy and IP Portfolio Management
- Licensing Agreements and Technology Transfer
- Contract Negotiation and Drafting
- Risk Management and Liability Mitigation

#### **- Operations and Supply Chain Consulting**

- Manufacturing Process Optimization
- Supply Chain Management and Vendor Selection
- Operational Efficiency and Cost Reduction
- Lean Manufacturing and Process Improvement

#### **- Human Resources and Talent Acquisition**

- Organizational Development and Culture Building
- Executive Search and Recruitment
- Employee Training and Development
- Compensation and Benefits Strategy
- Leadership Coaching and Mentoring

#### **- Marketing and Sales Consulting**

- Brand Development and Positioning
- Digital Marketing and Online Presence Strategy
- Sales Funnel Optimization and Lead Generation

- Customer Relationship Management (CRM) Implementation

- Public Relations and Media Outreach

- **Information Technology and Digital Transformation**

- IT Infrastructure and Cybersecurity

- Digital Health Solutions and Telemedicine Integration

- Data Management and Cloud Solutions

- Artificial Intelligence and Machine Learning Applications

- Software Development and Custom Solutions

- **Environmental, Health, and Safety (EHS) Consulting**

- Environmental Impact Assessment and Sustainability Strategy

- Occupational Health and Safety Compliance

- Waste Management and Hazardous Materials Handling

- Emergency Response Planning and Crisis Management